

REFINED

N A T U R A L S

LEARN ABOUT

Different
types of
Oils

SHEA

BUTTER

NOURISHES,
PROTECTS &
REJUVENATES

FESTIVE
SEASON
TRADING
DATES

Monthly
specials



ISSUE 3
12/2023



SHEA BUTTER

EXPERIENCE THE JOURNEY
FROM SEED TO BUTTER TO SKIN



PROTECTS,
NOURISHES &
REJUVENATES

A COMPREHENSIVE GUIDE TO DIFFERENT TYPES OF OILS

OILS UNVEILED

People have cherished oil for its transformation qualities in skincare and aromatherapy. In this guide, we will explore the distinctions between four essential types of oils: carrier oil, essential oil, standardized oil, and fragrance oil—and we will unravel their unique characteristics, helping you make informed choices on your journey to beauty and wellness.

The Nourishing Base

CARRIER OILS

A carrier oil, also referred to as a base oil, derive from plant sources like nuts, seeds, and vegetables.

The Aromatic Essence

ESSENTIAL OILS

An essential oil is concentrate plant extracts obtained through methods such as steam distillation and cold-press extraction.

Consistent Potency

STANDARD OILS

A standardized oil represent herbal extracts in which active compounds concentrate to a consistent level.

Capturing Scents

FRAGRANCE OILS

A fragrance oil is a synthetic or semi-synthetic aromatic compound designed to mimic specific scents, such as florals, fruits, or spices.

Understanding the differences between carrier oils, essential oils, standardized oils, and fragrance oils empowers you to make informed decisions for your skincare, aromatherapy, and overall wellness needs. Each type of oil plays a unique role, from dilution and fragrance to therapeutic benefits and maintaining consistent potency. By exploring these distinctions, you can unlock the full potential of oils to enhance your daily rituals and self-care routines.



DECEMBER DEALS!



1 VEGETABLE GLYCERIN 5000 ML

A FORMULATION ESSENTIAL

A versatile and valuable ingredient for a wide range of skin care, cosmetic, and DIY formulations

**WAS R350
NOW R279**



2 DIMETHICONE 500 ML

LONG LASTING HYDRATION

Dimethicone 100cps offers excellent lubrication for a smooth feel in lotions, creams, and serums

**WAS R289
NOW R246**



3 MARIGOLD FLOWERS 100 G

DELIGHTFUL AND NATURAL

Treasured for their vibrant color and therapeutic properties.

**WAS R179
NOW R153**



VALID 01/12/23 TO 31/01/24 WHILE STOCKS LAST | E&OE

Happy Holidays

DECEMBER TRADING DATES:

WE WILL BE CLOSED FROM FRIDAY, THE 22ND DECEMBER
UNTIL MONDAY, THE 8TH JANUARY 2024

FINAL ORDERS TO BE PLACED BY THURSDAY, THE 21ST.

THANK YOU FOR YOU CONTINUOUS
SUPPORT THROUGHOUT THE YEAR



beYOUtiful

refinednaturals.co.za | hello@refinednaturals.co.za

ISSUE 3
12/2023

